

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Crossroads GPS PA
Product	1953 - CROSSROADS GPS
Estimate Number	1953

Invoice #	04069136-2
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 08/29/12

Station	WTVT
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04069136
Alt Order #	Political Issue
Deal #	
Order Flight	08/23/12 - 08/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12736
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Mentzer Media Service
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	13	Good Day 7a	7a-8a								
					08/27/12 to 09/02/12	3x	MTW- - - -				
	13			M	08/27/12	:30	7:23 AM	FLSNTV01GPH	\$1,500.00		3
	13			Tu	08/28/12	:30	7:19 AM	FLSNTV01GPH	\$1,500.00		1
	13			W	08/29/12	:30	7:43 AM	FLSNTV01GPH	\$1,500.00		2
16	13	Good Day 8a	8a-9a								
					08/27/12 to 09/02/12	3x	MTW- - - -				
	13			M	08/27/12	:30	8:45 AM	FLSNTV01GPH	\$1,500.00		3
	13			Tu	08/28/12	:30	8:16 AM	FLSNTV01GPH	\$1,500.00		2
	13			W	08/29/12	:30	8:25 AM	FLSNTV01GPH	\$1,500.00		1
17	13	Good Day 9a	9-10a								
					08/27/12 to 09/02/12	6x	MTW- - - -				
	13			M	08/27/12	:30	9:23 AM	FLSNTV01GPH	\$1,200.00		1
	13			M	08/27/12	:30	9:54 AM	FLSNTV01GPH	\$1,200.00		4
	13			Tu	08/28/12	:30	9:15 AM	FLSNTV01GPH	\$1,200.00		5
	13			Tu	08/28/12	:30	9:43 AM	FLSNTV01GPH	\$1,200.00		2
	13			W	08/29/12	:30	9:30 AM	FLSNTV01GPH	\$1,200.00		3
	13			W	08/29/12	:30	9:58 AM	FLSNTV01GPH	\$1,200.00		6
18	13	Live with Kelly	10a-11a								
					08/27/12 to 09/02/12	6x	MTW- - - -				
	13			M	08/27/12	:30	10:16 AM	FLSNTV01GPH	\$800.00		4
	13			M	08/27/12	:30	10:38 AM	FLSNTV01GPH	\$800.00		1
	13			Tu	08/28/12	:30	10:24 AM	FLSNTV01GPH	\$800.00		2
	13			Tu	08/28/12	:30	10:59 AM	FLSNTV01GPH	\$800.00		6
	13			W	08/29/12	:30	10:32 AM	FLSNTV01GPH	\$800.00		5
	13			W	08/29/12	:30	10:51 AM	FLSNTV01GPH	\$800.00		3
19	13	Fox 13 News at 5p	5p-530p								
					08/27/12 to 09/02/12	3x	MTW- - - -				
	13			M	08/27/12	:30	5:14 PM	FLSNTV01GPH	\$1,800.00		3
	13			Tu	08/28/12	:30	5:16 PM	FLSNTV01GPH	\$1,800.00		2

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19	13	Fox 13 News at 5p	5p-530p								
	13			W	08/29/12	:30	5:23 PM	FLSNTV01GPH	\$1,800.00		1
20	13	Fox 13 News at 530p	530p-6p								
		08/27/12 to 09/02/12		3x	MTW----						
	13			M	08/27/12	:30	5:41 PM	FLSNTV01GPH	\$1,800.00		1
	13			Tu	08/28/12	:30	5:40 PM	FLSNTV01GPH	\$1,800.00		2
	13			W	08/29/12	:30	5:47 PM	FLSNTV01GPH	\$1,800.00		3
21	13	Fox 13 News at 6p	6p-630p								
		08/27/12 to 09/02/12		3x	MTW----						
	13			M	08/27/12	:30	6:24 PM	FLSNTV01GPH	\$2,000.00		3
	13			Tu	08/28/12	:30	6:14 PM	FLSNTV01GPH	\$2,000.00		2
	13			W	08/29/12	:30	6:29 PM	FLSNTV01GPH	\$2,000.00		1
22	13	Insider	730p-8p								
		08/27/12 to 09/02/12		3x	MTW----						
	13			M	08/27/12	:30	7:55 PM	FLSNTV01GPH	\$2,000.00		1
	13			Tu	08/28/12	:30	7:47 PM	FLSNTV01GPH	\$2,000.00		3
	13			W	08/29/12	:30	7:43 PM	FLSNTV01GPH	\$2,000.00		2
23	13	M-Su 10p-1030p Late News	10p-1030p								
		08/27/12 to 09/02/12		3x	MTW----						
	13			M	08/27/12	:30	10:31 PM	FLSNTV01GPH	\$3,600.00		3
	13			Tu	08/28/12	:30	10:35 PM	FLSNTV01GPH	\$3,600.00		2
	13			W	08/29/12	:30	10:16 PM	FLSNTV01GPH	\$3,600.00		1
24	13	M-Su 1030-11p Late News	1030p-11p								
		08/27/12 to 09/02/12		3x	MTW----						
	13			M	08/27/12	:30	10:58 PM	FLSNTV01GPH	\$2,400.00		2
	13			Tu	08/28/12	:30	11:40 PM	FLSNTV01GPH	\$2,400.00		1
	13			W	08/29/12	:30	11:18 PM	FLSNTV01GPH	\$2,400.00		3

Aired Spots

36

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<u>Gross Total</u>	\$61,800.00	
<u>Agency Commission</u>	\$9,270.00	
<u>Net Amount Due</u>	\$52,530.00	<u>Payment Terms 30 Days</u>

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